

Vitality Report Notes:

- Put Section Vitality report on May agenda for discussion.
- Draft an “elevator speech” on why SWE.
- Vitality report – assign points for member only for the SWE table at E-week banquet.
- Assign discretionary points for completing report and using results to do something different. (Work on Vitality Report earlier in the year – new approach based on previous years results)
- What can we do in terms of collegiate sections? Counselors?
- Section policies and procedures
- Bylaws are available to everyone on the website, should give hard copies to officers.

FY 11 Event Recap:

- Picnic
 - Potluck format was nice, Renee’s house was good venue (versus having it at a park)
 - Did not like that there was not an organized activity. Plan activities for kids and move forward with activity if enough families with kids RSVP.
 - If having event at someone’s home – reimburse for expenses.
- Science Fair
 - Liked that there was good turnout for judging, event went quickly.
 - Did not like judging when students were still there – too distracting. Start time interferes with dinner.
 - Give option to volunteers to judge when students will be there. Provide a snack to judges when they start.
- Member Growth Event
 - Potluck food (officers/members), ice breaker games, and prizes for those who brought a friend were all well liked. Good to have event at a hotel or other similar location as it is less intimidating for new people.
 - Room was too small, needed to have an official greeter to meet people as they came in, format was not well publicized. Need to somehow identify those who are members so new people know who to ask questions. Need to start setup earlier so we aren’t still working on it when people arrive.
 - Publicize agenda (30 minute meet and greet, time program starts, etc.)
 - Better follow up with new faces to encourage membership
- The Way We Are
 - Good speakers and well attended
 - Not enough planning and publicity. Location (Tony Roma’s) was not well suited to an event with speakers.
 - Budget funds for appetizers for attendees to share. Publicize that appetizers will be provided, dinner and drinks on your own.
 - Provide speakers with a short description of the event and what the expectations are
- Halloween
 - Liked the Iron Chef contest and the costumes
 - Would have benefitted from some kind of ice breaker or introductions.
- Christmas
 - Gift exchange and Alicia’s music
 - No “hates”
- Technical Tour

- Liked intro movie and technical discussion. Turnout was really good. Good idea to invite other technical society members.
- Did not like portions of the tour. Length of tour was not well publicized. Should have a better idea of what is going to be done on the tour and how long it is going to be.
- Speaker Event
 - Good variety of speakers and topics, good event to attract new members and invite other technical societies
 - Event could be better organized to start and finish on time.
- General
 - Events where we can control, we need to give ourselves more time for setup so that we are ready when people arrive.

Aspire, Advance, Achieve goals. Use Vision Story:

- See spreadsheet "Goals" tab

Action Ann - Contact Girl Scouts leadership to talk to us about what we can do.

Action Ann - Collegiate outreach event – Evening with Industry, Walla Walla, Thursday evening with dinner, Spring. Possible dates March 15 or 29, April 12 or 26.

Action Michelle - Talk about items for members to use when doing volunteer work/things in the community such as SWE nametags, t-shirts, polos, scarves, etc.

Action Dimple - Add Ann to distribution for meeting minutes.

Newsletter:

- Add a member spotlight type of thing. Maybe interview regional officers
- Toot your horn section. Got married, had a baby, passed PE, got a certification, new house, etc.
- Change format to remove the mailing information.
- Officers write a blurb about yourself and get a picture to Ann. Include some bio information and a fun fact.

Update:

- News
 - Registration for National Conference is open. Include early bird cutoff date.
- Upcoming Events
 - Membership Growth Event
- Get Involved
 - Membership chair and others that are still open

Jennifer – talk to Blake about corporate sponsorship letters.